

The Global RF Lab Alliance Network and RFID journal have just entered into a media partnership for 2008. Mark Roberti, CEO of the Journal and Antonio Rizzi, President of GRFLA have just signed the agreement which is grounded on mutual leverage to increase each other value in the RFID arena. RFID Journal and GRFLA are both interested in presenting major results of labs activities in RFIDJ printed magazine, website and conferences as well as editorials/evidence from the field in the International Journal of RF Technologies: Research and Applications, a scientific journal recently issued by Taylor and Francis with the endorsement of GRFLA.

Moreover, GRFLA workshops will be organized in RFIDJ Live! events allowing registered attendees to have a thorough insight about research activities carried out worldwide by distinguished RFID Labs. A GRFLA booth will be also present at RFIDJ Live! 2008 exhibition in Las Vegas.